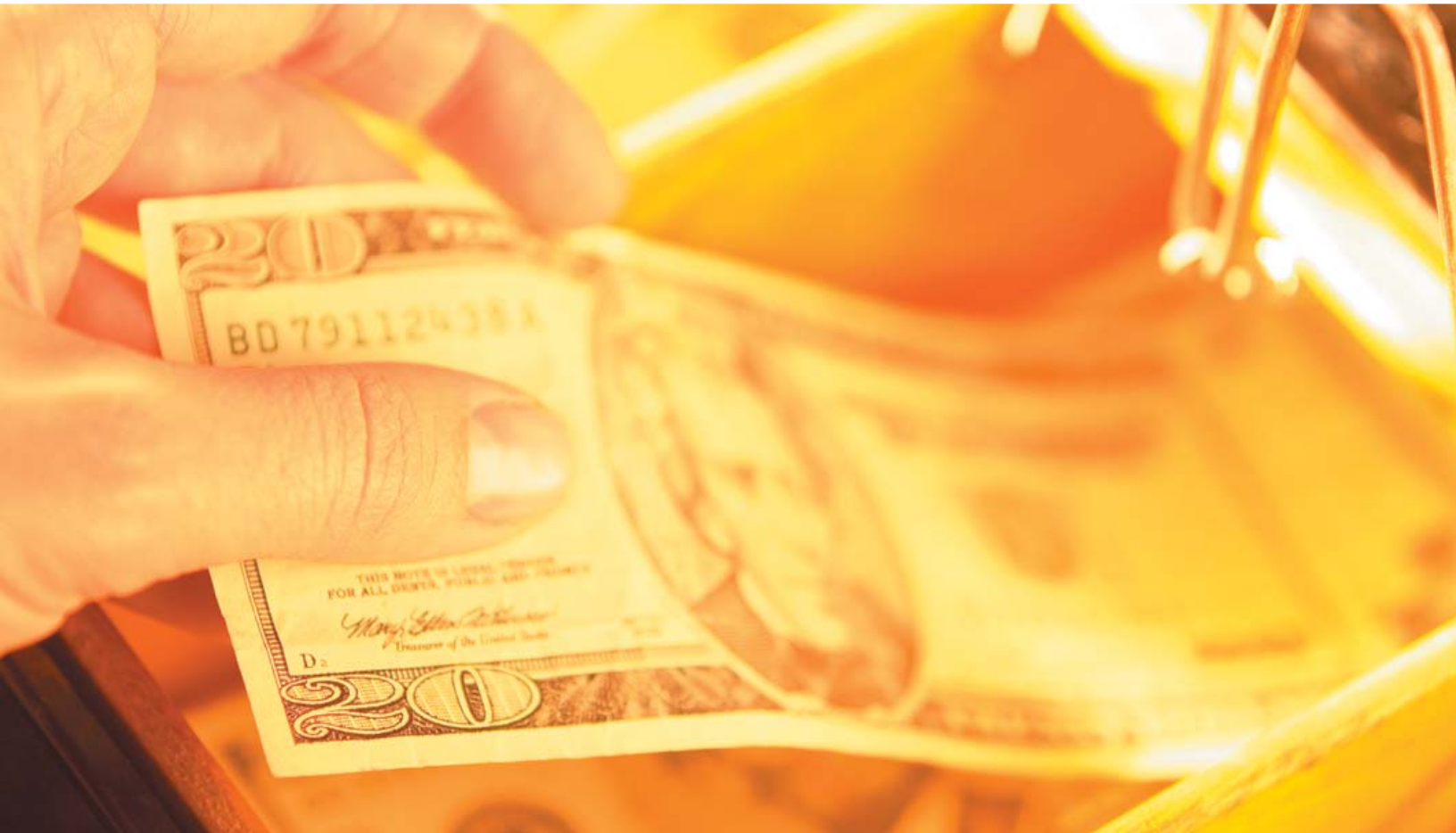


BUSINESS AUTOMATION
POWERED BY THE INTERNET



LEVERAGE THE POWER OF THE ELECTRONIC
AGE TO FUEL GROWTH AND INCREASE PROFITS
FOR YOUR BUSINESS

COMPLETE

WITH OVER DECADES OF PROVEN MARKET EXPERIENCE, BUSINESS MANAGER IS IN THE FOREFRONT OF BUSINESS AUTOMATION AND IS DESIGNED FOR TODAY'S BUSINESS CHALLENGES AND NEEDS. BUSINESS MANAGER IS AN EASY-TO-USE APPLICATION DESIGNED TO AUTOMATE EVERY FACET OF RETAIL AND DISTRIBUTION BUSINESS. FROM POINT OF SALE TO MERCHANDISE PLANNING, BUSINESS MANAGER IS DESIGNED TO HELP YOU CONDUCT YOUR DAILY BUSINESS ACTIVITIES WITH EASE, CONTROL AND EFFICIENCY.

BUSINESS MANAGER IS MODULAR AND FLEXIBLE. YOU CAN MIX AND MATCH MODULES TO CREATE A COMPREHENSIVE SOLUTION THAT MEETS ALL YOUR BUSINESS NEEDS. IT IS A COMPLETE AUTOMATION SOLUTION DESIGNED TO HELP YOU INCREASE SALES, IMPROVE TURNOVER AND DRIVE DOWN COSTS THROUGHOUT YOUR BUSINESS CYCLE.



ONE DATABASE - ONE SOLUTION

POWERFUL

THERE IS A DISTINCT SHIFT IN BUSINESS TODAY TOWARDS THE NEW GENERATION OF FASTER, CHEAPER AND BETTER BUSINESS AUTOMATION SYSTEMS. TODAY INTERNET-BASED BUSINESS IS REVOLUTIONIZING THE WAY COMPANIES DO BUSINESS.

BUSINESS MANAGER USES THE POWER AND VERSATILITY OF THE INTERNET TO EMPOWER YOUR STORES, OFFICES AND WAREHOUSES TO ACCESS AND UPDATE THE SAME DATA. IT USES THE INTERNET TO ELIMINATE ALL INTEGRATION PROBLEMS AND PROVIDES YOU WITH A SINGLE, UNIFYING SYSTEM THAT PROVIDES A COMPREHENSIVE BUSINESS MANAGEMENT SOLUTION FOR YOUR BUSINESS. THIS FEATURE ENABLES YOUR ORGANIZATION TO BECOME MORE EFFICIENT AND RUN MORE PROFITABLY.

REDUCE OPERATING COSTS & COMPUTER EXPENSES

ADVANCED

TODAY'S ECONOMY IS DRIVING BUSINESSES TO BECOME MORE EFFICIENT AND FOCUS 100% OF THEIR EXPERTISE ON THEIR BUSINESS. BUSINESS MANAGER FREES YOU TO FOCUS ON YOUR BUSINESS INSTEAD OF YOUR COMPUTER SYSTEM.

BUSINESS MANAGER'S WEB-BASED TECHNOLOGY, REMOVES THE NEED TO PURCHASE EXPENSIVE SERVERS, DATABASE, SOFTWARE, UPGRADES AND ON-SITE SPECIALISTS TO SUPPORT AND MAINTAIN THE SYSTEM. IT REDUCES YOUR COMPUTER EXPENSES BY DELIVERING ALL YOUR AUTOMATION NEEDS FOR A LOW MONTHLY PAYMENT. THE MONTHLY PAYMENT PROVIDES ALL YOUR AUTOMATION NEEDS: PROCESSING POWER, SOFTWARE, UPGRADES, MAINTENANCE AND SUPPORT. POWERFUL - YET SIMPLE AND AFFORDABLE.



STORE AUTOMATION

USING THE MOST ADVANCED WEB-BASED TECHNOLOGY, BUSINESS MANAGER EMPOWERS YOU TO TAKE CONTROL OF YOUR BUSINESS BY PLACING AN "AGENT" IN EVERY STORE WHICH RECORDS STORE ACTIVITIES AND REPORTS IT BACK TO YOUR WEB SERVER. USING A SIMPLE BROWSER (SUCH AS INTERNET EXPLORER), YOU CAN CONNECT TO YOUR SERVER FROM ANYWHERE AND AT ANYTIME TO MONITOR AND CONTROL THE OPERATION OF ALL YOUR STORES AND OFFICES. YOU'LL HAVE UP-TO-DATE INFORMATION ABOUT WHO IS WORKING, WHAT ARE THE SALES FIGURES, WHAT ITEMS NEED TO BE REPLENISHED, HOW MUCH MONEY IS IN EVERY CASH DRAWER AND MORE.

A PERSISTENT INTERNET CONNECTION SUCH AS DSL IS NOT REQUIRED AT STORES. STORES PERIODICALLY DIAL OUT TO A LOCAL ISP TO COMMUNICATE STORE INFORMATION TO YOUR SERVER. HOWEVER IF A PERSISTENT INTERNET CONNECTION IS AVAILABLE, THEN BUSINESS MANAGER COMMUNICATES INFORMATION TO YOUR SERVER IN REAL-TIME. THIS FEATURE ENABLES YOU TO HAVE UP-TO-DATE INFORMATION ABOUT ALL STORES AND OFFICES WITH NO LONG DISTANCE CHARGES.

- SALES CAPTURE
- INTEGRATED CREDIT CARD PROCESSING
- STORE CREDITS AND RETURNS
- MANAGER SECURITY AND CONTROLS
- PRICE CHANGE MANAGEMENT
- AUTOMATED STORE CLOSE
- TIME AND ATTENDANCE
- DEPOSITS TO SAFE, BANK & CASH OVER/SHORT
- LAYAWAYS AND SPECIAL ORDERS (CRM MODULE)
- INVENTORY MANAGEMENT & TRANSFERS
- PHYSICAL INVENTORY
- AUTOMATED REPLENISHMENT
- EMPLOYEE AUDIT & PERFORMANCE TRACKING
- SALES COMMISSION
- ACCOUNTS RECEIVABLE
- WIRELESS SUPPORT
- CUSTOMER PROFILING (CRM MODULE)

IMPROVE TURNOVER AND INCREASE GROSS MARGINS

INVENTORY MANAGEMENT

AT THE HEART OF BUSINESS MANAGER LAYS A POWERFUL AND CAPABLE INVENTORY MANAGEMENT AND CONTROL ENGINE. ONE THAT PROVIDES YOU WITH UP-TO-DATE AND ACCURATE STOCK INFORMATION ABOUT ALL YOUR STORES AND WAREHOUSES. BUSINESS MANAGER IS DESIGNED TO HELP YOU MANAGE INVENTORY BETTER, REDUCE CAPITAL INVESTMENT IN INVENTORY, INCREASE TURNOVER AND IMPROVE YOUR BOTTOM LINE PROFITS.

BUSINESS MANAGER USES ONE DATABASE TO STORE ALL YOUR INFORMATION. ALL STORES, OFFICES AND WAREHOUSES UPDATE AND ACCESS THE SAME DATABASE. WITH UP-TO-DATE AND ACCURATE INVENTORY INFORMATION THE NEED FOR SAFETY STOCK IS REDUCED AND STOCK IS REPLENISHED IN A TIMELY MANNER. BUSINESS MANAGER TAKES ADVANTAGE OF THE LATEST WIRELESS TECHNOLOGY TO TRACK MERCHANDISE MOVEMENT THROUGHOUT YOUR ORGANIZATION AND REDUCE SHRINKAGE.

RESTOCKING IS A CRITICAL SKILL FOR RETAIL SURVIVAL. BUSINESS MANAGER PROVIDES THE FLEXIBILITY YOU NEED TO TRACK TRENDS, MAINTAIN STATISTICS AND REFINE YOUR REPLENISHMENT TECHNIQUES. YOU CAN

MAKE REPLENISHMENT DECISIONS THAT KEEP YOUR CUSTOMERS SATISFIED AND YOUR PROFITS HIGH. BUSINESS MANAGER ENSURES THAT FAST-MOVING ITEMS ARE ALWAYS IN STOCK AND RELOCATES SLOW-MOVERS TO STORES WITH A GREATER DEMAND.

BUSINESS MANAGER ENABLES YOU TO REDUCE STORAGE COSTS AND IMPROVE TURNOVER BY AUTOMATING THE REPLENISHMENT ACROSS YOUR ENTIRE ORGANIZATION. IT DEFINES AND MAINTAINS OPTIMUM STOCK LEVELS AT ALL STORES AND WAREHOUSES AND AUTOMATICALLY GENERATES PURCHASE ORDERS SAVING YOU: TIME AND MONEY. PURCHASE ORDERS CAN BE COMMUNICATED TO SUPPLIERS VIA XML, EMAIL, FAX OR PRINT. BUSINESS MANAGER COMPLETES THE REPLENISHMENT CYCLE BY INTEGRATING TO BAR CODE PRINTERS TO GENERATE PRODUCT LABELS, AUTOMATE RECEIVING OPERATIONS AND ELIMINATE MANUAL ERRORS.

AUTOMATE YOUR REPLENISHMENT CYCLE AND SAVE

SUPPLY CHAIN MANAGEMENT

MAKE INFORMATIVE DECISIONS USING UP-TO-DATE FINANCIAL STATEMENTS

FINANCIALS

A LARGE PORTION OF BUSINESS OWNERS TODAY LACK TIMELY FINANCIAL STATEMENTS WHEN THEY NEED IT THE MOST. THE REALITY OF NOT HAVING UP-TO-DATE FINANCIAL STATEMENTS HAS PLAGUED BUSINESS OWNERS FOR FAR TOO LONG. BUSINESS MANAGER ENABLES YOU TO MAKE INFORMATIVE, TIME-CRITICAL AND COST-SAVING DECISIONS TO GIVE YOUR BUSINESS THE EDGE IT NEEDS TO SURVIVE IN TODAY'S COMPETITIVE MARKET.

YOU NO LONGER HAVE TO WAIT FOR YOUR BOOKKEEPER OR ACCOUNTANT TO PROVIDE YOU WITH FINANCIAL STATEMENTS THAT SERVE TOO LITTLE TOO LATE. BUSINESS MANAGER PROVIDES YOU WITH THE INFORMATION YOU NEED, WHEN YOU NEED IT. WITH BUSINESS MANAGER YOU CAN LEAD YOUR COMPANY TO SUCCESS WITH ACCURATE AND UP-TO-DATE FINANCIAL STATEMENTS.

PLAN YOUR SUCCESS

MERCHANDISING

THE MERCHANDISING MODULE OF BUSINESS MANAGER IS DESIGNED TO EASILY CONVERT VAST AMOUNT OF DATA INTO VALUABLE INFORMATION THAT STREAMLINES BUSINESS DECISIONS AND ENHANCES COMPETITIVE RESPONSIVENESS. IT EMPOWERS YOUR EMPLOYEES WITH INFORMATION THAT ALLOWS THEM TO MAXIMIZE PROFITS AND IMPROVE YOUR COMPETITIVE POSITION.

BUSINESS MANAGER ARMS YOU WITH THE INFORMATION YOU NEED TO PLAN, LAUNCH AND MEASURE SUCCESSFUL MARKETING AND MERCHANDISING CAMPAIGNS. INVEST YOUR MARKETING EFFORTS AND DOLLARS IN THE RIGHT CUSTOMERS AT THE RIGHT TIME. BUSINESS MANAGER HELPS YOU MAKE THE MOST OF YOUR PROMOTIONAL EFFORTS BY HELPING YOU DESIGN, LAUNCH AND MEASURE THEIR SUCCESS. MERCHANDISING MODULE ENABLES YOU TO REACT QUICKLY TO CHANGING MARKET CONDITIONS.

IMPROVE CUSTOMER SERVICE AND MAXIMIZE PROFITS

CUSTOMER RELATIONSHIP MANAGEMENT

AS QUALITY OF SERVICE INCREASINGLY BECOMES THE FACTOR DIFFERENTIATING YOU FROM YOUR COMPETITION, A RESPONSIVE AND COST-EFFECTIVE SOLUTION BECOMES MORE ESSENTIAL THAN EVER. BUSINESS MANAGER'S CUSTOMER RELATIONSHIP MANAGEMENT MODULE PROVIDES YOU WITH CUSTOMER DATA CAPTURE CAPABILITIES THAT ENABLE YOU TO TARGET CUSTOMERS WITH PROMOTIONAL EVENTS AND REACT QUICKLY TO CHANGING MARKET CONDITIONS.

BUSINESS MANAGER HELPS YOU GAIN MORE KNOWLEDGE ABOUT YOUR CUSTOMERS. YOU WILL KNOW WHO YOUR BEST CUSTOMERS ARE, WHAT THEY PURCHASE, WHEN THEY PURCHASE AND WHAT IS THEIR PREFERRED METHOD OF PAYMENT. THIS INFORMATION HELPS YOU TO INVEST YOUR MARKETING EFFORTS AND DOLLARS IN THE RIGHT CUSTOMERS AT THE RIGHT TIME.



TURN INFORMATION INTO PROFITS

BUSINESS INTELLIGENCE

BUSINESS MANAGER OFFERS YOU A WIDE RANGE OF REPORTING AND DATA ANALYSIS FEATURES: INCLUDING SALES BY HOUR, DAY, WEEK, MONTH, CASHIER, SALESCLERK, CLIENT, PRODUCT, DEPARTMENT, STORE AND MORE. FLEXIBLE REPORTS PROVIDE YOU WITH A COMPREHENSIVE VIEW OF YOUR BUSINESS.

BUSINESS MANAGER PROVIDES YOU WITH THE INFORMATION YOU NEED TO SET GOALS AND MEASURE PERFORMANCE. IT IS DESIGNED TO HELP YOU MAKE SOUND DECISIONS BASED ON UP-TO-DATE AND ACCURATE INFORMATION. BUSINESS MANAGER ALSO ALLOWS YOU TO TRANSFER DATA TO YOUR LOCAL COMPUTER TO GENERATE CUSTOMIZED REPORTS.

REDUCE OPERATING COSTS AND STREAMLINE COMMUNICATIONS

BUSINESS TO BUSINESS

NEVER BEFORE HAS THERE BEEN SUCH A COMMON BACKBONE - THE INTERNET - TO FACILITATE BUSINESS OPERATIONS AND INTERACTIONS. AND NEVER BEFORE HAS THERE BEEN A PRODUCT SUCH AS BUSINESS MANAGER TO HELP YOU LEVERAGE THE POWER OF THE ELECTRONIC AGE TO FUEL GROWTH AND INCREASE PROFITS FOR YOUR BUSINESS. BUSINESS MANAGER ALLOWS YOU TO REALIZE COST REDUCTIONS AND IMPROVEMENTS IN BUSINESS COMMUNICATIONS THROUGH THE POWER OF XML AND DOCUMENT INTERCHANGE WITH YOUR CLIENTS, SUPPLIERS AND BUSINESS PARTNERS.

BUSINESS MANAGER LEVERAGES THE POWER OF THE ELECTRONIC AGE TO REDUCE YOUR OPERATING EXPENSES AND INTEGRATE YOUR BUSINESS OPERATIONS WITH YOUR PARTNERS. YOUR CLIENTS CAN ENTER AND TRACK ORDERS, CHECK STOCK AVAILABILITY, ACCESS INVOICES AND STATEMENTS AND MORE. YOUR SUPPLIERS CAN ACCESS UP-TO-DATE STOCK INFORMATION, ACCOMPLISH JUST-IN-TIME REPLENISHMENT AND RETRIEVE PURCHASE ORDERS.

BUSINESS MANAGER IS YOUR GATEWAY TO THE ELECTRONIC AGE ENABLING YOU TO EXCHANGE DOCUMENTS AND INFORMATION WITH YOUR CLIENTS AND SUPPLIERS WITH EASE.

YOUR SATISFACTION IS GUARANTEED

NO RISK

BUSINESS MANAGER IS AVAILABLE TO YOU IN THREE DIFFERENT MODELS: PURCHASE, HOSTING AND HYBRID. THE HOSTING MODEL ENABLES YOU TO TRY-OUT BUSINESS MANAGER AT NO RISK; YOU CAN THEN DECIDE TO PURCHASE OR CONTINUE WITH THE HOSTING MODEL. THIS PROVIDES YOU WITH AN IDEAL OPPORTUNITY TO TRY-OUT BUSINESS MANAGER AND EVALUATE ITS FEATURES AND FUNCTIONALITY FOR YOURSELF.

WE INVITE YOU TO DISCOVER THE ADVANTAGES OF BUSINESS MANAGER FOR YOURSELF.



BUSINESS MANAGER IS AVAILABLE IN THREE DIFFERENT MODELS

CHOOSE THE MODEL THAT BEST FITS YOUR NEEDS

1. PURCHASE MODEL

BUSINESS MANAGER AS A PRODUCT

TRADITIONAL CLIENT/SERVER SOLUTIONS ARE ONLY AVAILABLE TO YOU WITH THE PURCHASE MODEL WHERE YOU PURCHASE A COPY OF THE SOFTWARE ALONG WITH ALL THE NECESSARY INFRASTRUCTURE (SERVERS, NETWORK, DATABASE, ETC.).

WITH THIS MODEL YOU CAN PURCHASE BUSINESS MANAGER AND INSTALL IT AT YOUR OFFICE. ALL YOUR STORES, OFFICES AND WAREHOUSES CAN THEN SECURELY ACCESS IT VIA THE INTERNET USING A SIMPLE BROWSER.

2. HOSTING MODEL

BUSINESS MANAGER AS A SERVICE

WITH THE HOSTING MODEL, THERE IS NO NEED FOR YOU TO PURCHASE YOUR OWN COPY OF THE SOFTWARE AND ITS REQUIRED INFRASTRUCTURE (SERVERS, BACKUP, DATABASE, NETWORK AND OTHER SOFTWARE LICENSES). BUSINESS MANAGER IS HOSTED FOR YOU ON A SECURE SERVER. ALL YOU NEED IS A BROWSER SUCH AS INTERNET EXPLORER TO ACCESS AND USE YOUR SOFTWARE.

THE HOSTING MODEL NOT ONLY PROVIDES THE APPLICATION AND ITS INFRASTRUCTURE, BUT ALSO ALL UPGRADES, MAINTENANCE AND SUPPORT. HOSTING MODEL BUNDLES ALL YOUR BUSINESS AUTOMATION NEEDS INTO AN EASY TO MANAGE AND AFFORDABLE MONTHLY SERVICE.

3. HYBRID MODEL

COMBINATION OF THE TWO

THIS MODEL PROVIDES YOU WITH A COMBINATION OF THE PREVIOUS TWO MODELS. THE HYBRID MODEL INVOLVES A LOWER INITIAL INVESTMENT THAN THE PURCHASE MODEL WITH ALL THE ADVANTAGES OF THE HOSTING MODEL. WITH THIS MODEL YOU HAVE THE OPTION TO PURCHASE OR HOST ANY OF THE FOLLOWING:

- SERVER AND NETWORK EQUIPMENT
- BUSINESS MANAGER APPLICATION
- APPLICATION AND DATABASE MAINTENANCE
- SERVER LOCATION & ITS CONNECTION TO THE INTERNET

FOR EXAMPLE, YOU MAY CHOOSE TO PURCHASE YOUR EQUIPMENT BUT HOST THE BUSINESS MANAGER SOFTWARE INSTEAD OF PURCHASING IT. MAINTENANCE DUTIES OF THE SERVER CAN BE UNDERTAKEN BY YOU OR OUTSOURCED. FURTHERMORE, YOU CAN DECIDE WHERE YOUR SERVER IS TO BE PHYSICALLY LOCATED. IT CAN BE AT YOUR LOCATION OR A THIRD PARTY. THE HYBRID MODEL PROVIDES YOU WITH THE OPPORTUNITY TO ASSEMBLE A TAILOR-MADE PACKAGE THAT BEST FITS YOUR REQUIREMENTS AND BUDGET.

THE AVAILABILITY OF THE HOSTING AND HYBRID MODELS COMPLEMENT THE PURCHASE MODEL AND ENABLE YOU TO TRY-OUT THE SOLUTION BEFORE PURCHASE. THE THREE MODELS ENSURE THAT EVEN THE MOST DEMANDING REQUIREMENTS ARE SATISFIED AND EXPECTATIONS FULFILLED.

SECURITY YOU CAN COUNT ON

RELIABILITY

IT DOES NOT MATTER IF YOUR INFORMATION RESIDES ON THE INTERNET OR ON YOUR OFFICE COMPUTERS THAT ARE ALSO CONNECTED TO THE INTERNET. YOU NEED TO ENSURE THAT YOUR INFORMATION IS SECURE AT ALL TIMES. TODAY THIS TASK PROVES TO BE A FULL TIME JOB.

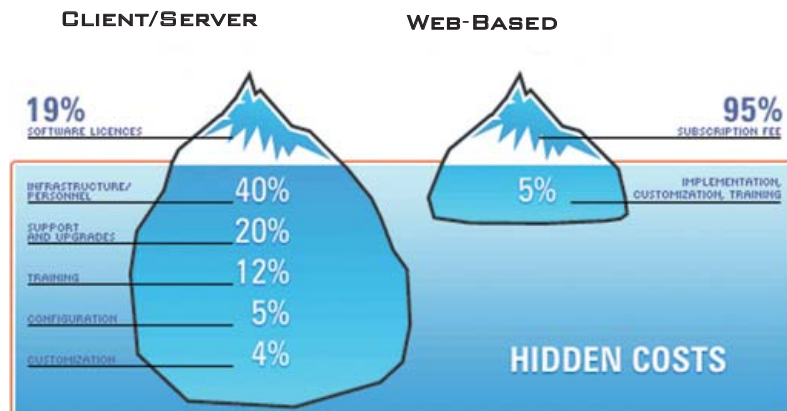
BUSINESS MANAGER PROVIDES USER-ACCESS IDS AND PASSWORDS AND IS PROTECTED VIA AN EXTENSIVE SECURITY SCHEME THAT PREVENTS UNAUTHORIZED ACCESS. COMPREHENSIVE DATA ENCRYPTION TECHNOLOGY IS USED TO PROVIDE YOU WITH OUTMOST IN SECURITY.



COMPARISON CHART

CLIENT/SERVER COMPARED TO WEB-BASED

CRITERIA	CLIENT/SERVER (OLD)	WEB-BASED (NEW)
SOFTWARE SELECTION PROCESS	LEAP OF FAITH YOU CANNOT TRY-OUT THE SOLUTION. YOU ARE FORCED TO PURCHASE IT FIRST.	NO RISK YOU CAN TRY-OUT THE SOLUTION FOR A FEW MONTHS AND EVALUATE IT FOR YOURSELF.
PURCHASE PRICE	HIGH UPFRONT INVESTMENT YOU MUST PURCHASE THE SOFTWARE AND ITS REQUIRED INFRASTRUCTURE: SERVERS, NETWORK, SOFTWARE, BACKUP, ETC.	LOW MONTHLY PAYMENT MONTHLY FEE PROVIDES SOFTWARE AND THE INFRASTRUCTURE IN ADDITION TO MAINTENANCE AND SUPPORT.
INSTALLATION	EXPENSIVE YOU HAVE TO PAY FOR ON-SITE TECHNICIANS & SPECIALISTS.	MINIMAL CHARGE ONE TIME SETUP FEE.
MAINTENANCE	A NIGHTMARE BACKUP, SECURITY, NETWORK, SERVER, DATABASE - PAYING HIGH PRICED SPECIALISTS FOR MAINTENANCE.	NONE MAINTENANCE IS INCLUDED.
FEATURE-SET	OLD TECHNOLOGY CLIENT / SERVER - 10 YEARS OLD	LEADING-EDGE TECHNOLOGY LATEST TECHNOLOGY OFFERING: GLOBAL ACCESS, CENTRALIZED DATABASE AND MORE.
FUTURE EXPANDABILITY	NONE	DESIGNED FOR TODAY'S ECONOMY WIRELESS, XML, B2B, E-BUSINESS
YOUR SATISFACTION	NONE AFTER PURCHASE YOU ARE STUCK WITH THE SOLUTION. NO GUARANTEES.	GUARANTEED CANCEL ANY TIME, IF UNHAPPY WITH ANY ASPECT OF THE SERVICE.
	THE ONLY AVAILABLE SOLUTION AT THE TIME	TODAY'S TECHNOLOGY OFFERS A BETTER SOLUTION, SUPERIOR TO THE OLD IN EVERY ASPECT.



GIVE YOUR BUSINESS THE EDGE IT NEEDS TO SUCCEED

FOR HEAD QUARTERS



- ADVANCED RETAIL MANAGEMENT
- INVENTORY MANAGEMENT
- CENTRALIZED PURCHASING
- AUTOMATED REPLENISHMENT
- DISTRIBUTION
- BAR CODE GENERATION
- FINANCIALS
- SALES REPORTING
- MERCHANDISING
- CUSTOMER RELATIONSHIP MANAGEMENT
- B2B
- PRIVATE AND PUBLIC HUBS
- E-COMMERCE
- WIRELESS SOLUTIONS

FOR WAREHOUSES

- WAREHOUSE AUTOMATION
- WIRELESS SOLUTIONS



FOR STORES

- POINT OF SALE
- STORE/PRICE MANAGEMENT
- INVENTORY MANAGEMENT
- INVENTORY TRANSFERS
- TIME & ATTENDANCE
- PAYMENT PROCESSING



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