



*Business Automation
Powered by the Internet*



ARTICLE IN SPOTLIGHT



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**“More powerful than a PC-
based Point of Sale,
Easier than a Cash Register to use & maintain,
Cheaper than both.
Finally the future of retail is here.”**

“Technology has finally caught up with the retail sector. Atlantis’s latest offering is a suite of software and services that fully automate all business activities of retailers using the power and functionality of the Internet. Atlantis has moved the server and software that is typically installed at a retailer’s store and head office onto a secure web site. The retailer no longer has to install software and servers at his stores and offices. He accesses a web site from his home, office or store using a simple browser (Internet Explorer) to automate his business. This provides the retailer with all the functionality and feature-set of a PC based point of sale solution without the complexity and high cost.

To install, simply download a small “agent” software onto the computer that is to be the retailer’s point of sale terminal. The agent transforms the computer into a powerful cash register. This power does not come at a cost. The agent is easier to maintain and support than a cash register, since the agent is configurable from the web site. For retailers, to be able to configure a cash register remotely and have it report to a central server is a dream come true.

Most importantly, the agent reports all store activities such as sales, time and attendance, inventory and cashier actions to the web server so that the retailer can access and view this information in real-time from anywhere in the world. Finally, what retailers have been waiting for. All this is delivered as an economical and easy to use monthly service.”

Business Manager (March 2003)

Simplify Your Business

What can Business Manager do for me?



- ◆ **Manage Inventory Better.** Enjoy real-time inventory control of one or multiple stores and automate store transfers and replenishment
- ◆ **Implement Better Control.** Supervise and log cashier operations (refunds, voids, payouts, deposits, etc.)
- ◆ **Save Money & Time.** Automate employee payroll & sales commissions
- ◆ **Increase Sales.** Speedup checkout operations using bar code scanners, touch screens and wireless lane busters.
- ◆ **Reduce Shrinkage.** Automate inventory and receiving operations using wireless devices.
- ◆ **Track Customers.** Maintain customer file, analyze their buying trends and deploy direct marketing campaigns.
- ◆ **Reduce Expenses.** Automate accounting operations.
- ◆ **Reduce Employee Hours.** Automate Purchasing and Replenishment of Stores.
- ◆ **Increase sales & profits.** Sales and management reports

How does it work?



- ◆ **No server or software to purchase.** You do not have to purchase server equipment or software. You use a server and application on a secure web site on the Internet.
- ◆ **Access your system securely from anywhere.** All You Need is a browser such as Internet Explorer.
- ◆ **Ultimate Security.** Business Manager offers state-of-the-art security measures to ensure outmost privacy.
- ◆ **Service Not a Product.** Say goodbye to all your existing automation headaches and say hello to a monthly service with a 100% satisfaction guarantee.

Why should I choose Business Manager?



- ◆ **No Risk - Nothing to Buy.** Without the high upfront cost of equipment and software, the risk of implementing a new system is eliminated.
- ◆ **Centralize Your Operations.** Using the Internet as the communication infrastructure for your business you can centralize your operations.
- ◆ **Low Monthly Fee.** The large upfront cost is replaced with low monthly payment.
- ◆ **No Surprises or Hidden Costs.** The monthly fee includes software, all upgrades, maintenance and support.
- ◆ **100% Satisfaction Guarantee.** We deliver what we promise. No annual contract.